

# DELAWARE BUSINESS NOW!

NEWS NOW. NOT LATER

## Quick Start guide

**FLEXIBLE SPACE SOLUTIONS FOR YOUR BUSINESS**

**HARVEY HANNA & ASSOCIATES, INC.**  
Commercial Real Estate Services

Call today! 302-323-9300

Web ad - 250x250 (pixels)  
Longer lengths available

### Eblast/Web Combo Special

Eblast (550x216) } \$125  
Web (250x250)

Web ad is for Tier II/20% premium for Tier I

### A La Carte

Eblast (550x216).....\$99  
Web (250x250).....\$59  
Embedded (550x216).....\$99

Web rates shown are for Tier II/20% premium for Tier I

Based on 13 weeks of advertising: Rates are per week

### Newsletter focus sections

- Monday** -Business Licenses, health care
- Tuesday** - Law, Real estate, construction
- Wednesday** - Business People, Banking & Finance, regional news
- Thursday** - Nonprofit news, education
- Friday** - Kudos (business honors) dining, entertainment and travel

### About Delaware Business Now

Delaware Business Now offers the powerful combination of a breaking news website combined with a five-day-a-week newsletter with breaking news Eblasts when warranted. It adds up to a great way to reach key decision makers in Delaware and adjacent areas who rely on locally owned Business Now for breaking, statewide business news. Delaware Business Now is an all digital operation that does not offer a print newspaper or magazine. That allows us to deliver business news now, not later. Send your editorial news items to [drainey@delaware-businessnow.com](mailto:drainey@delaware-businessnow.com).

**Professionalism and consistency.**  
That's what keeps our clients coming back for more than 20 years.

**UD Conference Services**

Glenn Moore, VP, Delmarva Power, with Karen Sunkler, Event Manager (L) and Polly Weir, Director (R)

550x216 (pixels) Newsletter and embedded in-story posts.

### Total monthly reach, Sept. 2016

Monthly newsletter opens	26,090
Facebook reach	27,369
Facebook likes	3,654
Twitter impressions	7,118
Twitter followers	961
Website monthly page views	38,615
Total reach	103,807

Sources: A.Weber Communications, Facebook, Twitter, StatCounter.com. Facebook figures do not include paid reach.

AUGUST 25, 2016 by DOUG RAINEY

### ASTRAZENECA: NO DECISION ON SELLING ROUTE 202 SITE

Astrazeneca has made no decision on selling its Fairfax site, a company spokesperson stated.

"While no decisions have been made at this point, we continue to assess all options, one of which is the redevelopment of our current site. In order to fully explore this possibility, AstraZeneca will be soliciting bids from real estate developers in the coming months, and that requires us putting the site on the market for sale," Abigail Bozarth wrote in an Email message.

**CLICK HERE FOR PAST STORIES ON ASTRAZENECA**

The News Journal reported the company had decided to put the building on the market, with the possibility of the new owner leasing back the space to AZ.

Advertisement

Our powerful embedded in-post advertisements. Only four advertising positions available.. Reserve your space now.

### Other details...

- Animated gif files accepted. (Roating images may not render on some versions of the Outlook Email system).
- Advertising composition services available at an extra charge.
- Credit cards accepted.
- Copy deadline - Online-ready ads accepted 48 hours prior to posting online or in newsletter.
- First month payment must be made prior to advertising on Web or in Newsletter.
- Short term (less than 13-week) advertising schedules available at higher rates. (One-week minimum).
- Analytics reports provided on a monthly basis.
- Sponsored content options available. (Call or send Email for details.)
- Web advertising width limited to 250 pixels. Leng-ths can be extended to as high as 500 pixels at an additional charge.
- The Delaware Business now is posted Monday through Friday. In 2016, the Business Now Newsletter will not be published on New Year's Day, Memorial Day, Fourth of July,

**Get started now! Email: [drainey@delawarebusinessnow.com](mailto:drainey@delawarebusinessnow.com). (news), or Michael Klezaras: [mklezaras@delawarebusinessnow.com](mailto:mklezaras@delawarebusinessnow.com). (advertising) Phone number for news and advertising is 307.735.0691.**